



NEVER WALK ALONE

SPONSORSHIP PACKAGES

PTSD AWARENESS INITIATIVE

WHO WE ARE ABOUT US

Never Walk Alone was born in 2015 after the tragic loss of City of Miami Firefighter Danny Alvarez.

What started as the effort of a single firefighter grew into something much greater. In 2018, ten first responders joined him, and by 2019, more than 250 first responders from over 20 agencies had participated in the Miami Half Marathon over the years. By 2024, our inaugural 5K event drew over 750 participants, raising awareness for post-traumatic stress among first responders, dispatchers, military personnel, and healthcare workers.

Aside from raising awareness, we provide resources and educational seminars for those who are committed to the cause and their families.

We focus on building a safe and welcoming environment for first responders and the military, where they can seek help and create awareness around mental health and PTSD. We are committed to fighting the battle of an illness first responders and many others deal with on a daily basis. Our goal is to come together as a community and shine a light on mental health awareness — making sure our brothers and sisters who are hurting know they will **Never Walk Alone**.



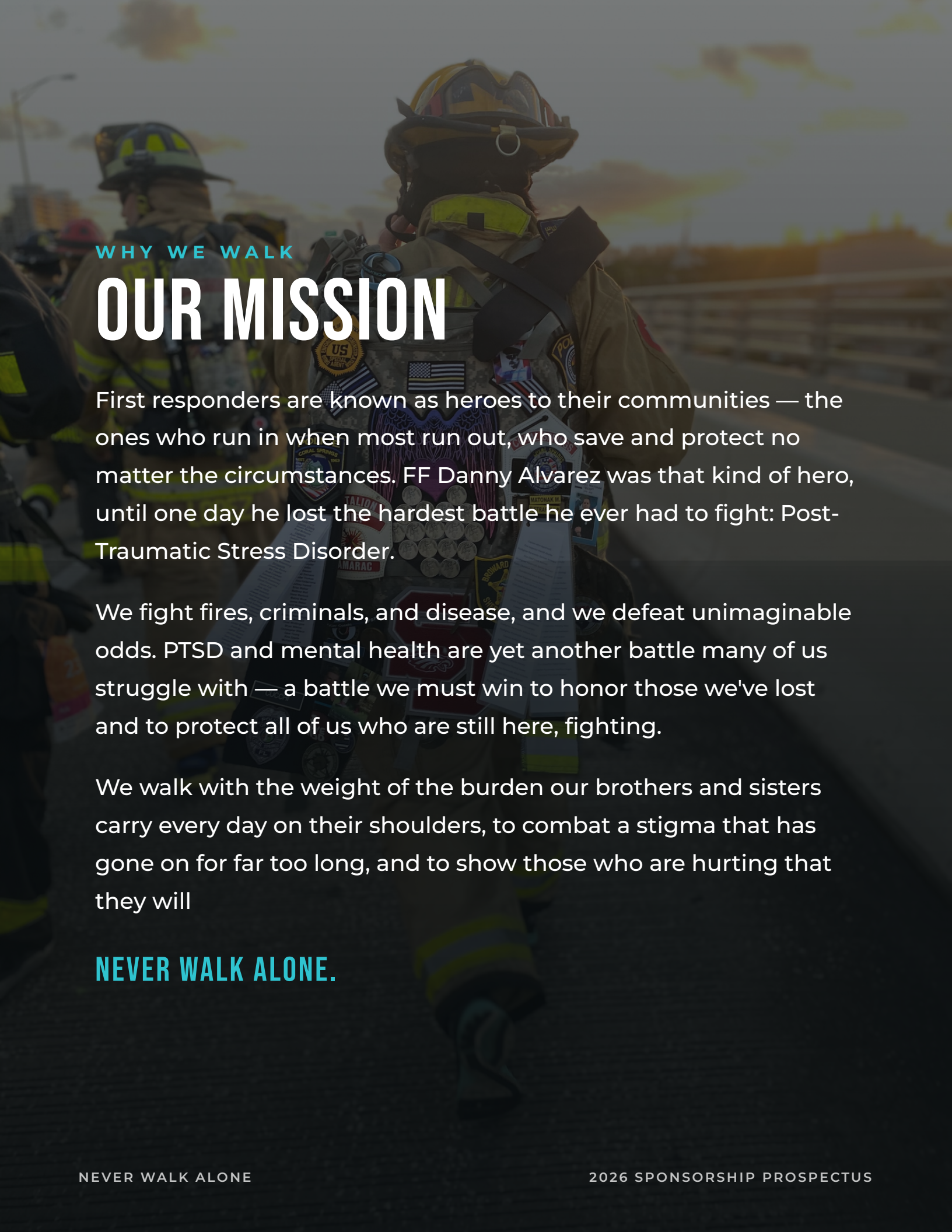
Miami Half Marathon — 2018



FF Danny Alvarez



City of Miami Fire Station



WHY WE WALK

OUR MISSION

First responders are known as heroes to their communities — the ones who run in when most run out, who save and protect no matter the circumstances. FF Danny Alvarez was that kind of hero, until one day he lost the hardest battle he ever had to fight: Post-Traumatic Stress Disorder.

We fight fires, criminals, and disease, and we defeat unimaginable odds. PTSD and mental health are yet another battle many of us struggle with — a battle we must win to honor those we've lost and to protect all of us who are still here, fighting.

We walk with the weight of the burden our brothers and sisters carry every day on their shoulders, to combat a stigma that has gone on for far too long, and to show those who are hurting that they will

NEVER WALK ALONE.

PARTNER WITH US

PACKAGES

Every tier includes company recognition on the Never Walk Alone Miami website and social media, plus complimentary 5K admissions. Higher tiers add branded visibility at our signature 5K and on event day materials.

REMEMBRANCE PACKAGE

\$200

01

- Company advertisement on the Never Walk Alone Miami website
- Company shout-out across Never Walk Alone Miami social media

1

COMPLIMENTARY
ADMISSION

DUTY PACKAGE

\$500

02

- Small logo placement on the event step & repeat banner
- Company advertisement on the Never Walk Alone Miami website
- Company recognition across Never Walk Alone Miami social media

2

COMPLIMENTARY
ADMISSIONS

HERO PACKAGE

\$1,000

03

- Medium logo placement on the event step & repeat banner
- Company advertisement on the Never Walk Alone Miami website
- Company recognition across Never Walk Alone Miami social media

4

COMPLIMENTARY
ADMISSIONS

SACRIFICE PACKAGE

\$2,500

04

- Large logo placement on the event step & repeat banner
- Company advertisement on the Never Walk Alone Miami website
- Company recognition across Never Walk Alone Miami social media

6

COMPLIMENTARY
ADMISSIONS

TOP TIER

NEVER WALK ALONE PACKAGE

\$5,000

05

- Extra-large logo placement on the event step & repeat banner
- Company advertisement on the Never Walk Alone Miami website
- Company recognition across Never Walk Alone Miami social media
- Exclusive donation branding at the 5K event

10

COMPLIMENTARY
ADMISSIONS

All sponsorship proceeds go directly toward raising awareness, funding mental health resources, and supporting families in need in the wake of suicide loss.



LET'S PARTNER UP

Join us in supporting first responders, military members, and healthcare workers facing the battle of PTSD and mental health. Reach out to discuss the sponsorship level that's right for your organization.



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www.neverwalkalonemiami.com

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