



NEVER WALK ALONE 5K & FRIENDS AND FAMILY DAY

IN-KIND SPONSORSHIP & DONATIONS

SUPPORT THROUGH PRODUCTS OR SERVICES

Help make the **Never Walk Alone 5K & Friends and Family Day** special by donating goods or services. Every contribution of product, time, or talent keeps more of our funds where they matter most.

HOW YOU CAN GIVE

WHAT WE WELCOME

01

FOOD & BEVERAGES

Meals, snacks, water, sports drinks, and ice for participants, volunteers, and families.

02

ON-SITE COFFEE

A coffee truck, cart, or catered coffee service to fuel early-morning race-day arrivals.

03

PRINTING

Race shirts, banners, signage, bibs, flyers, programs, and promotional materials.

04

EVENT SUPPLIES

Tents, tables, chairs, sound equipment, first-aid supplies, trash and clean-up services.

05

ENTERTAINMENT

DJs, live music, emcees, and performers to bring energy to the finish line and festival.

06

FAMILY ACTIVITIES

Bounce houses, face painting, games, kids' crafts, and activities for Friends and Family Day.

07

RAFFLE PRIZES

Gift cards, experiences, gear, electronics, getaways, and local-business gift baskets.

08

PROFESSIONAL SERVICES

Photography, videography, medical or safety support, and event staffing or volunteers.

Don't see your product or service listed? We'd love to hear your idea. Every kind of support makes a difference.

WHY IT MATTERS

YOUR GIFT GOES FURTHER

Your generosity helps **reduce event costs**, allowing more funds to support our mission of **PTSD awareness and assistance for first responders and families in need**. Every item donated and every hour of service means more of our funds reach the people we serve.

SIMPLE & FLEXIBLE

HOW IT WORKS

1

REACH OUT

Tell us what you'd like to contribute. Email us or reach out using the contact details on the next page.

2

WE CONNECT

Our team confirms how your donation fits the event and agrees on delivery, timing, and recognition.

3

BE RECOGNIZED

Your business is thanked publicly and your support is celebrated on event day.

OUR THANKS

RECOGNITION OPPORTUNITIES

COMMUNITY SUPPORTER

ANY IN-KIND GIFT

Thank-you shout-out across Never Walk Alone social media.

EVENT PARTNER

GIFTS VALUED \$200 – \$999

Company listing on the Never Walk Alone website and social media recognition.

EVENT CHAMPION

GIFTS VALUED \$1,000 – \$2,499

Logo placement on the event step & repeat banner, plus website and social media recognition.

PRESENTING PARTNER

GIFTS VALUED \$2,500+

Premium logo placement, on-site recognition at your donation (such as your coffee station or activity area), and all Event Champion benefits.

In-kind gifts can also be matched to our cash sponsorship packages, including complimentary admissions. Ask us how.



IN-KIND SPONSORSHIP & DONATIONS

HAVE SOMETHING TO CONTRIBUTE?

We'd love to hear from you! Contact us to discuss your donation and available recognition opportunities.



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